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Colorado Association of Libraries

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President's Message

By: Rochelle Logan, CAL President

I'm always amazed when I get the chance to dig into an industry or occupation outside my own. A few years ago, I had the opportunity to take a tour of the Centennial Water Treatment Plant in Highlands Ranch. All I knew about water was - I turned on the tap and clean water flowed. But I didn't drink tap water because it did not taste as good as filtered. I thought it was healthier to drink bottled or filtered water. What I learned at the tour changed my mind. I saw the immense effort to filter, treat and distribute the water to my neighborhood. It gave me the impetus to stop being picky about drinking it.

The same can be said for libraries. I'm always surprised when I'm talking to people outside our profession how little they understand how much our business has changed. They still picture their library as that 'dated' place with books. How do we communicate the importance of what we do, especially with the anti-government, anti-tax climate we are presently experiencing?

On a recent visit to the Auraria Library, I was very happy to see the place buzzing. With every computer occupied, as well as study carrels in corners and lines at the information desk, it was clear this library is the hub of the campus. Students rely on the library as a place to study, find the information they need and the staff to help them.

A school librarian took an informal poll of the first four people walking through the door. She asked why we need school libraries. Two of the responses included a student who said "The library is a good place for entertainment, as well as, a place for quiet learning time." Another response happened to come from the principal, fourth in the door, "He described our library as the hub of learning in

our school. He said he couldn't imagine our school without the library."

We need to collect stories for every type of library in CAL. It takes a story to get voters' attention and to make a change personal. It takes understanding to get people to 'drink the water.' We are always looking for ways to communicate our value. But now, more than ever with the three anti-tax measures on the November 2010 ballot that are called "reckless and mindless" by Speaker of the House, Terrance Carroll, the importance of telling our stories is crucial. For the next seven months we should all be talking about how these initiatives will devastate libraries, schools and higher education.

For more information about these initiatives go to <http://protectcoloradoscommunities.net/> and CAL's anti-tax initiative advocacy taskforce blog (BHAG: Big Hairy Audacious Goal): <http://bhagcolorado.blogspot.com/>

You will have an opportunity to help lobby for our issues during National Library Week. CAL is holding Library Lobby Day at the State Capitol on Wednesday, April 14. We signed up for four tables and will set up on the second floor of the Capitol. The importance of bringing our message to our legislators is more important than ever. Please come out and participate on April 14.

Colorado Libraries Journal Update:

At the January Board meeting, the CAL Board voted to go to an electronic journal and to no longer print *Colorado Libraries*. The cost of printing was over \$6,000 per issue, four times per year. We could no longer handle the cost and decided we could maintain an excellent, peer reviewed journal in an online format. See a column in this newsletter on page 6 from the editors of the journal, Melissa Powell and Nina McHale for more information on this change.

MPLA Leadership Institute

By: Mary Katherine Katzer, CAL MPLA Representative

After taking 2 years off (mainly due to lack of funding) the MPLA Leadership Institute returns with renewed energy, a new coordinator, at a different time of year (April 25-30, 2010) and in a different location. The 2010 Leadership Institute will be held in Estes Park at the YMCA of the Rockies. Judy Zelenski, executive secretary for MPLA, is serving as the coordinator and Maureen Sullivan returns as the facilitator. Mentors include: Amelia Shelley, Executive Director of Garfield County Library District - Rifle, CO ; Brian Greene, WYLD Program Manager, Wyoming State Library- Cheyenne, WY ; Jeff Belliston, Scholarly Communications Librarian; Brigham Young University Harold B. Lee Library - Provo, UT ; and, Judy Zelenski, Lakewood, CO. Attendees from Colorado are Carol Foreman - Former Reference Coordinator, Aurora Public Library, CO ; Jamie Hollier - Branch Manager, Delta Public Library, CO; and Stephanie Ralph - Public Services Coordinator, Grand County Library District, CO.

Participants in the Leadership Institute receive a free one year membership to MPLA .

The MPLA joint conference with Oklahoma Library Association is in Oklahoma City from April 19 - 21, 2010. ALA President and MPLA member Camila Alire will provide the welcoming address at the general session Tuesday morning, April 20, when the main conference kicks off. The keynote address, "The Price of Change: Are We at Risk of Losing our Heritage?" will be given by Dr. Rufus Fears. Dr. Fears is the David Ross Boyd Professor of Classics at the University of Oklahoma, where he holds the G. T. and Libby Blankenship Chair in the History of Liberty.

Except for a few sessions that are of potential interest to everyone attending the conference, the 25+ general sessions have been grouped into the following tracks. Administration & Management, Advocacy, Friends & Trustees, Library Collections, Instruction, Reader's Advisory, Marketing & Outreach, Technology, Technical Services & Reference, and Youth Services.

This is the 103rd conference of the Oklahoma Library Association and the 62nd of the Mountain Plains Library Association. For more information, please visit: <http://www.oklibs.org/modx/events/Conferences.htm>

MPLA LONG RANGE PLAN UPDATE

Planning for changes to the long range plan began during the MPLA Board meeting on March 31, 2009. Committees were formed and the goals of the long range plan divided among them. The committees have worked together via e-mail throughout the year to provide the revised draft. When the Board meets in April during the MPLA/OLA conference, they expect to finalize and approve the updated long range plan.

At the January 2010 Board meeting, a deficit budget was revealed. Some changes that will be made to save money include; no in-person board meeting in Denver in July, the newsletter will be posted electronically (no print copies) and the four paid positions will not receive raises. Registration for the Leadership Institute will remain the same and efforts continue to find corporate sponsorship.

CASL Update

By: Nancy White, CASL Co-President



The Colorado Association of School Libraries is your professional organization, dedicated to providing you with opportunities for growth through workshops and networking. Spring is right around the corner, and our professional development subcommittee has been hard at work preparing for

our Spring “Un-conference”, Celebrate! Reflect & Renew. Following another successful CASL roundtable style sharing session at the CAL conference in November, we have decided to extend that opportunity for sharing with and learning from each other. We are teaming up with the Power Library Program and CLiC to offer a unique learning opportunity.

This year, we will have a different kind of workshop -in a format sometimes referred to as “un-conference.” At this kind of conference, there are no presentations. We will be providing facilitated conversations around the theme of celebration, reflection, and renewal. Librarians will be split into school -level groups, and we will have the opportunity for extended discussions. What successful programs did we implement this year? How are we integrating the AASL standards with the new content standards? What really worked - and how can that be implemented in your library? How are we showing the important role we play in helping students acquire 21st century skills? What kind of data are we sharing with administrators and parents? What can we do to improve our program next school year? What do we need to get there? These are just some of the questions that we will explore. We have a lot of expertise in Colorado School Libraries, and we know that much can be

learned in this kind of exchange.

A special feature at this year’s workshop will be a learning share fair presented by Colorado Power Libraries. Come see examples of unit plans tied to the standards and samples of student work. Chat with the Power Librarians and find out what some of their strategies are for leadership, professional development, advocacy and collaboration.

UC Denver School Library & Instructional Leadership Program will offer 1 graduate credit hour for both virtual and physical attendance and follow-up reflections at the rate of \$50.00.

Additionally, we will have some great doorprizes for those attending in person, including a QuickCam Vision Pro 2-megapixel webcam with autofocus (for a MAC), donated by UC Denver!

We hope you will plan to join us - and plan to share some of your successes. Come prepared to network, listen, and share. Watch the CASL Blog (<http://casl.wordpress.com>) and our CASL Community email list serv for more details!



Save the Date!
CASL/PLP Un-Conference
“Celebrate, Reflect & Renew”

Saturday, May 1, 2010

8:30 am - 3:30 pm

Sagewood Middle School, Parker, CO
CO-Sponsored by CLiC

NEW CAL OFFICE ADDRESS!

Please update your records.

Colorado Association of Libraries
has moved to the new office at:

3030 W. 81st Avenue

Westminster, CO 80031

Phone: 303-463-6400 (no change)

Email: cal@cal-webs.org (no change)

Fax: 303-458-0002 (NEW)



Paralibrarian Update

By: Lynda Hoffmann

“The mission of the CAL Paralibrarian Division is to assist members in their professional growth and continuing education by providing opportunities for networking and collaboration.”

Spring Workshop:

We were happy to see many of you at the CAL Paralibrarian Division Spring Workshop, “Come to the L.U.A.U.: Libraries Using Advocacy for Understanding”

Held on Wednesday, March 31st, 8:30 am to 3:30 pm at the Community College of Aurora.

Presenters included:

- Keynote Speaker, Jamie LaRue - *Who Speaks for Us? The Colorado Public Library Advocacy Initiative*
- Audrey Shaeffer and Michelle Pollman - *Hip Hop Mentoring Program - Inspiring the Community Through Music and Dance*
- Shaun Boyd and James Jeffrey - *Genealogy Research for the Frazzled, Impatient and Broke*
- Laurie Spurling and Bridget Tetteh - *Merchandising Diversity: Build Advocacy by Connecting Library Collections to Diverse Community Needs*
- Nancy Maday - *Be a Champion for Children*
- Melanie Colletti - *The Living Library: Checking Out Diverse Populations*
- Naioma Walberg and Linda Vincent - *Integrating Front Line Service Teams*
- Suellen Brenner-Bladek - *Moving up the Chain: Learn and Grow from an Entry Level Position*
- Naomi Lederer - *Library Personnel as Talking, Typing, and Texting Advocates*
- Joanna Nelson - *Social Networking and YOUR books*
- Melissa Powell - *“My Boss Just Sent Me a Friend Request!” Balancing personal and professional social networking as information professionals*
- Max Donaldson - *Fun with Celebrities*
- Debbi MacLeod - *The Butterfly Project & Advocacy Butterfly = Colorado Libraries*

We also held a silent auction which funds the scholarships we award to Paralibrarians to attend the workshop and the CAL Conference.

Scholarships:

We are pleased to announce the winners of the scholarships to our spring workshop, one of which includes mileage to accommodate our out of town CAL members. They are: Karen Lemke from the Lavencia McCoy Public Library in Bayfield, and Karyn Pelz from the Farr Regional Library in Greeley. Congratulations!

Facebook:

Check out the Colorado Paralibrarians on Facebook (www.facebook.com); we are growing in numbers! We are now also on LinkedIn! (www.linkedin.com)

Be a Winner & Nominate a Colleague Today!

By: Brooke Andrade and Molly Gibney - CAL Awards Committee Co-Chairs

In our profession, we are fortunate to be surrounded by people who use dedication, innovation, and creativity to provide excellent service in the Colorado library community. We all know someone who has made a significant impact on libraries in Colorado and the patrons they serve. The CAL Awards Banquet provides a chance for these incredible members of Colorado libraries to receive the recognition they need and deserve.

The deadline for awards nominations is **June 30, 2010**. All award nominations should be completed via the online form on the CAL Awards website. A brief version of the awards categories list is available below. For a full description of the awards, the criteria used to evaluate nominations, and instructions on how to submit nominations, please visit the CAL Awards website at <http://www.cal-webs.org/committees1.html>.

- **Unsung Hero Award:** This award celebrates the people who give unselfishly and with little recognition to their libraries or library community. These are people who generally work behind the scenes and might not otherwise be recognized.
- **Colorado Librarian of the Year:** This award recognizes exceptional achievement during the past year by any librarian within the state of Colorado.
- **Library Advocate Award:** This award honors an individual, group, business, or organization that has made a far reaching and sustained contribution to the promotion and/or support of library and information services to the state of Colorado.
- **Library Community Partnership Award:** This award encourages collaboration and community partnerships by recognizing achievements in planning and implementing collaborative library programs or services between Colorado libraries, or between a Colorado library and a business, organization, group or individual.
- **Library Project of the Year:** This award recognizes a creative and innovative project which furthers library service within the state of Colorado. Any project within a library or multiple libraries is eligible, including technology projects, library redesigns, programs for diverse or underserved populations, public relations, special reading programs, etc.
- **Colorado Library of the Year:** This award honors exceptional accomplishments by a Colorado library or library district during the past year.
- **Career Achievement Award:** This award acknowledges a Colorado librarian who has demonstrated continuous commitment and dedication to the library profession.
- **Outstanding Library Volunteer:** This award recognizes a volunteer currently serving in a Colorado library who has provided exemplary service over several years.
- **Jean Maio Award for Excellence in Adult Literacy:** This award honors excellence in literacy programming by a Colorado academic, special, public or school library, or a library in collaboration with another agency, during the past year (June of the previous year through May of the current year).

Also make sure to become a fan of the Awards Committee on Facebook! We'll be using our page to provide updates on the awards process and reminders to nominate deserving colleagues.

If you have any questions about award nominations, please contact Brooke Andrade at brooke_phillips@adams.edu or Molly Gibney at Molly.Gibney@adams12.org.

Colorado Libraries to be Published Online, Open Access Format

By: Nina McHale

At its January 2009 meeting, the Colorado Association of Libraries Board requested that the Publications Committee temporarily suspend publication of *Colorado Libraries*. This was due to the fragile state of the CAL budget at the time. Each quarterly print issue of the journal cost \$6600 to print and mail to members, for a total annual expenditure of over \$25,000. After the meeting, there was some discussion of the possibility of publishing the journal in an online environment; however, ultimately, Past President Jody Howard asked that the editors wait until after the annual conference in November 2009 to reassess the budget before making a decision about moving forward with publication.

At the January 2010 Board Meeting, the Publications Committee presented a proposal to move publication of *Colorado Libraries* online, a measure that would cut the high publication costs associated with creating a print issue. At that time, there were a number of concerns surrounding this proposal. Several individuals and institutions had paid for a subscription in 2009 for a volume that was not produced; content for nearly three of the issues of volume 35 had been solicited and created by several dozen editors and individuals; and subscription to the print journal is a benefit of membership. The Board asked the Publications Committee to consider these issues and resubmit their proposal at the March Board meeting.

At the Board meeting on March 12th, the Publications Committee presented three proposals: to move forward with an open access publishing model, beginning with volume 35; to refund subscriptions paid to individuals and institutions in 2009; and to consider skipping issues for 2009 and publishing content created for 2009 in 2010. All three of these proposals passed. Discussion of each follows.

An Online, Open Access Publication Model for Colorado Libraries: The benefits to open access include: a low cost (compared to \$6000+ for one quarterly print issue); a “green” platform; instant availability of content; a greater level of access to users with disabilities; and a higher level of visibility of the journal and CAL. There are a number of options for an online platform, and the Publications Committee is currently investigating the possibilities. While there may be concern that publishing in an open access platform will compromise the quality or value of articles published, especially in terms of peer-reviewed articles, the formal editorial and peer-review processes will remain the same to ensure that the quality of the online version is consistent with the previous print issues.

Refunding Paid Subscription Fees from 2009: Trying to create an “intermediate” members-only online publication would likely result in volume 35 becoming a “lost” issue. User authentication would be time- and resource-intensive to implement. CAL accepted approximately \$3300 in payment for subscriptions in 2009, and the 2010 budget set aside money for *Colorado Libraries* that could be used for reimbursement. Potential costs for online publication are low and include domain registration for a CL-specific URL and web hosting. While receiving a print copy of the journal is no longer a benefit, members will still have access to the content of the journal, and the benefit of having a platform in which to publish remains. (Authors and editors must be CAL members.) The Publications Committee will work the IMI Group, CAL’s new management company, to best determine how to communicate with subscribers requesting refunds.

Skipping 2009 and beginning 2010 with issue 35: The Committee asked that the Board reconsider this issue--which had been voted down at the January 2010 meeting--because there is currently no journal content prepared for 2010 issues. Of the content planned for 2009, issue 35.1, guest edited by Paul Betty, is complete and ready for publication, and issue 35.2, guest edited by Clara Sitter and Jean Heilig, is nearly ready for publication. Guest editors Helen Reed and Janet Lee began preparing issue 35.3, and have many of the articles that they solicited in hand. Continuing with volume 35 in 2010 maintains continuity in series numbering yet will allow the *Colorado Libraries* editors to devote their time to moving to the online platform.

Since the Board accepted the above recommendations, changes in the duties and job descriptions of the two journal editors, Melissa Powell and Nina McHale, will be necessary. Melissa, formerly Production Editor, will take on the role of Content Editor, previously held by Nina. Duties include developing issue themes, soliciting guest editors, and coordinating column editor work. Nina will assume the role of technical editor and peer review editor, developing the online platform for the journal, managing technical issues with it, and coordinating the peer review process.

If you are a 2009 *Colorado Libraries* author, guest editor, or column editor, the Publications Committee would like to give you a chance to revisit and update, if necessary, your content prior to publication. The editors will contact you in the coming weeks detailing how best to proceed.



Professional Development

*"ALL OF THE TOP
ACHIEVERS I KNOW ARE
LIFE-LONG LEARNERS.
LOOKING FOR NEW
SKILLS, INSIGHTS, AND
IDEAS. IF THEY'RE NOT
LEARNING, THEY'RE NOT
GROWING... NOT MOVING
TOWARD EXCELLENCE."*

- Denis Waitley

Upcoming Events

- **CASL/PLP Un-Conference "Celebrate, Reflect & Renew" - May 1, 2010 | 8:30 am - 3:30 pm**

Sagewood Middle School | 4725 Fox Sparrow Road | Parker, Colorado 80134

This year, we will have a different kind of workshop –in a format sometimes referred to as "un-conference." At this kind of conference, there are no presentations. We will be providing facilitated conversations around the theme of celebration, reflection, and renewal. Librarians will be split into school –level groups, and we will have the opportunity for extended discussions.

- **TSAD Spring Workshop - May 25, 2010**

Save the Date!

- **CoASL Spring Workshop - June 4, 2010 | 8:30 am - 3:30 pm**

Denver Federal Center, Bldg. 20 | Lakewood, CO | U.S. Geological Survey Central Region Library

Keynote Speaker: Richard Huffine, U.S. Geological Survey National Library Coordinator

Additional Sessions:

- *Legislative Action*
- *Panel Discussion - Working for Non-Librarians*
- *Oral History: Collections That Tell a Story*

- **2010 CAL Conference "Illumination & Transformation" - October 7 - 9, 2010**

Embassy Suites Loveland | 4705 Clydesdale Parkway | Loveland, CO 80538

LEADERSHIP DEVELOPMENT COMMITTEE

By: Elizabeth Kelsen Huber, Chair CALLI

The CAL Leadership Institute (CALLI) is returning! During the year long program participants will:

- Explore and understand personal leadership styles by conducting activities that allow for self-assessment
- Develop key relationships among participants, presenters, and the larger library community through inquiry, advocacy, and networking.
- Participate in professional development opportunities to enhance leadership skills and create a community of leaders throughout Colorado.

Applications will be accepted for the 2010-11 Institute April 1 - May 31.

Download the application and preview the curriculum at www.cal-webs.org.