

# CASL Board Meeting Minutes

## February 2, 2008

### Members present:

JoAnn Perry, Missy Snyder, Sherry Crow, Molly Gibney, Susan Gilbert, Su Eckhardt, Nance Nassar, Nancy White, and CAL Staff Heidi Baker; via Skype: Mary Katherine Katzer, Barb Kidder *Others via phone: Jenna Cook, Laura Summers, Becky Russell*

### CASL's 2008 Goals:

1. Focus on linking 21<sup>st</sup> century skills and teacher librarians.
2. Strengthen and define CASL's relationship with CAL.
3. Actively pursue membership for CASL.

[Skype server was down when we started. We experienced some difficulties bringing in our remote board members.]

### Introductions

Welcome to Martin Garner – CAL President. We are honored by his presence here today since it is the first time in our organization's collective memory that a CAL President has visited a CASL Board Meeting.

### Remarks:

Martin: The theme for CAL this year is communities and libraries. (Get it? CaL) ☺

This is not just about how we serve our particular communities but also is about the community of libraries. We want to strengthen the bonds we've been building. Martin's job is to keep information flowing between associations. Martin wants to work with all of the boards to make sure CAL is meeting the needs of all members.

Su: CASL expresses much appreciation for an early decision Martin made – the 2009 CAL conference was scheduled for the exact same time as AASL. Martin has changed the conference dates to 2 weeks later – the week before Thanksgiving. The hotel and conference center were able to find dates that worked without any extra fees.

CASL is scheduling meet 'n greets around the state – it would be great if Martin and/or Jody could attend some of these. Martin said that CLiC and the state library would like to have townhall meetings with CAL to help people understand the unique aspects of each organization. Martin would be interested in seeing how these might work together and in helping with the process.

JoAnn: Cherry Creek schools are doing a lot of partnering with public libraries. This evolved out of a meeting at the CAL conference. They are utilizing Starfall – a program that helps with the English language learners.

Discussion: There is a new award being proposed for partnerships between public and school libraries – JoAnn should be nominated for this award!

### I. Additions to the Agenda

The board agreed to add a discussion item about a candidate endorsement policy – 5.5

### II. Reports:

#### 1. Minutes from January 5, 2008

Additions/Corrections

A correction was submitted electronically and appears in the minutes that were distributed to board members.

Approval: None opposed.

**Minutes are approved.**

## 2. AASL - Sherry Crow

Highlights:

MidWinter: Keith Curry Lance is doing a longitudinal study. Nance met with Keith & Nicole. Right now Colorado is third among states in submitting surveys.

Standards & Guidelines Implementation Task Force – This AASL task force is working on a new *Information Power*. No timeline was offered with the target date for completion.

There is a lot of excitement about the “Washington Moms” – there was even a suggestion that we hire them to speak on behalf of school libraries nationally. There is power in the parents –we think they are an untapped resource. Maybe AASL should partner with PTA organizations. There was a lot of energy around these topics. Of parents, administrators or curriculum people – this committee felt that parents would be the best partners and spokespersons.

Discussion: Colorado has Standard 5.6 – We welcome opportunities to present to pre-service teachers. Nance commented that Karen Boech recently moved to Colorado. She is enthusiastic, bright, and dynamic. She went to CU Boulder said “I’m a parent – and my daughter (enrolled in a teacher-education program) doesn’t know the power of collaborating and working with school libraries. She and Nance now have an open door to make presentations to pre-service teachers.

## 3. Committee Reports

No committees have met since last CASL board meeting.

## IV. Previous Business

CASL documents and our Goals discussion:

The general purpose of the Association shall be to encourage the development and effective utilization of school libraries as an essential component of student achievement in the educational process and to support the purpose of the Colorado Association of Libraries.

The mission of the Colorado Association of School Libraries is to:

- \* encourage professional growth and adherence to professional standards;
- \* advocate for school library programs, information literacy, educational technology, and lifelong learning; and
- \* acknowledge school library leadership and meritorious service.

Discussion: This is very rich – perhaps more like strategies.

Idea: The mission of CASL is connecting librarians to information, knowledge and communities. We need a short, memorable mission statement. Alison Zmuda’s presentation really stuck with us – “why are we here?” We want something short and sweet. Connecting seems to be the important aspect. It fits with the CAL community theme as well. If someone asks, “What is our purpose?” we want to be able to offer a short, memorable statement. The mission of CASL is to connect librarians. CASL facilitates connections.

Heidi: What is the task? Write mission statement. This would require a change to the bylaws and vote of the membership. If we create a marketable vision statement, rather than re-write the mission, it would not require a change to bylaws. “Creating Community Connections” is more of a “tag” line.

Other ideas:

- Create Community Connections @ your library

- **Connections for All School Librarians.**

Molly, Missy & JoAnn will create 2-3 possible statements. If anyone is interested in participating, Heidi will set it up in Google Docs and invite all of us. We will vote at our next meeting.

## **VII. Future Business**

### **1. Upcoming Scheduled Meet ‘n Greet – Susan, Missy & Molly, Nancy, others? Dates, Locations, & Attendees**

Susan: Saturday, March 8 from 9 – 11 at the Wild Oats on Colorado Blvd. This area will draw Douglas and Aurora people – central location. Susan might contact Patty Bateman at Aurora public library as well. Su will be out of state then – Jo Ann can attend. We will also invite Jody Howard and Martin. Nance may be able to attend.

Should we do one flyer with all of these advertised or separate flyers for each one? We think it should be one flyer so people can see.

Colorado Springs March 17 from 4:30 – 6:30 pm, Nancy & Gwen Giddens will host a meet ‘n greet at District 11’s Wasson High School. Su can attend. This will have a St. Patrick’s Day theme. Susan can send out flyer to all IB schools in Colorado. In addition to advertising with our local school districts, Nancy will advertise this with the Colorado Springs special interest group as well –that includes members from all different kinds of libraries.

Mary Katherine will meet with Donna Miller to plan one for the Western slope.

Missy & Molly –March 3, at the Adams 12 school librarians’ meeting at 4:30. Su will attend this one too. Discussion: Did anyone see SLJ from January – the cartoon? The cartoon talks about a librarian in Texas who was wondering about “what’s in it for me?” She comes to the conclusion that it’s her responsibility, too. We will try to get permission to distribute this electronically.

Other meet ‘n greets: We want to try to find some locations that are central to many school districts.

Heidi will work on a flyer with these 3 dates. We’ll add as we get more. A northern location would be ideal for the CU Denver cohort program. There are students from many school districts. Su will post information about upcoming meet ‘n greets to the online students.

We should set a date for someplace up North. We’ll ask Connie Masson from St. Vrain school district to see if she’d be willing to host. In Longmont, they’ve had informal meetings already. Su will contact Connie.

### **2. Additional Regional Representative Activities and Ideas**

We talked about dividing up the state – do we want to limit this to our directors at large – or have more people help with this? With Skype we could go to the 4 corners of the state. Historically, we changed from regional reps because of the end of the regional library systems. We can only do so much – but anything we can do would be appreciated. We should publish procedures for how to contact the board – who to contact. We should also identify the types of libraries we come from (ES, MS, HS) We also need to communicate that you don’t have to be a member of CASL –we will still assist you. This can be a way to advocate and build relationships and connections with people. Su’s article will address this. Contact us whether or not you are a member or endorsed. The board decided we do not need to identify specific areas of representation.

Further discussion: Can we offer something to people who come to meet ‘n greets? Have a drawing or offer doorprizes? Perhaps we can create a “tip” sheet. The first thing we need to offer them is friendship. This should be

like a social hour. What about bookmarks with all of the board members email addresses? Great idea! “Who are you gonna call?” The blog babes. ☺

Nance will ask her secretary Michelle to get one started. Why not come up with branding/something to give a way? We will do waterbottles and maybe t-shirts for the TIE pre-conference. We will look at creating a bookmark or perhaps a magnet.

### 3. TIE Leadership Workshop Partnership Report from JoAnn Perry and others at 1/12/08 meeting

JoAnn: The meeting went well. The grant was mailed Thursday. The basic abstract talked about our joining efforts and collaboration with TIE, and fostering the development of teacher-librarians technology skills. The hope is that they return to their libraries and schools and train others. The implementation section of the grant proposal talks about getting a nationally known speaker. Workshops will center around podcasting, RSS Feeds, Social Networking.

The TIE Board really liked the idea of Monday registration, keynote, workshops, and then participation in TIE’s Monday evening round tables.

Evaluation was a key part in the grant proposal. We will need to follow up with participants after the pre-conference to see what things they are implementing.

This whole grant was a joint effort. Donna Levine does American Memory – she is interested in doing one of the breakout sessions on Monday. TIE would like our presenters to do TIE workshops, too.

Several vendors were contacted and we are waiting for responses. TIE would like to have more library vendors. Su will be contacting some vendors that she works with.

JoAnn volunteered to work the registration table. We all need to be involved and help out and to start advertising.

The board commended JoAnn for her representation and hard work. It was noted that Gwen Giddens set the stage for this to happen. We really appreciate everyone’s effort. TIE’s expectation is that their conference registration numbers will go up. Heidi believes her biggest task will be marketing this.

Conference presentation proposals are due today. TIE still needs laptops. School districts get 1 free registration for every 8 that are loaned for the conference. We need to get this word out.

Nance, Sherry and Becky Zenthoef are putting together a workshop on tying technology and advocacy together: “Using technology to build advocacy for your program.” The premise is that it isn’t about us; it is about them. Providing services to our students, teachers, and especially parents. We need to match their agendas and use technology to do that. Nance & Sherry will submit this for a TIE session and are willing to do this for our breakout

Discussion: What should be our title? **CASL Kick-Off to TIE 2008** –The board agreed on this title.

What about content? Standards - ISTE and AASL Learning Standards; Stevan Kalmon might be willing to do this. Nance will ask him – she is willing to present with him.

Keynotes:

Joyce Valenza – not available

Doug Johnson – brings some controversy.

Ideas: Chris Harris – SLJ, Steven Abrams – Sirsi-Dynix.

The committee agreed to pursue Chris Harris. Heidi will contact him to see if he is available and what his fees are.

What should we charge? The CASL Board decided to charge \$60 per person for registration.

Ideas for breakout sessions:

- Primary Sources: We might get Donna Levine, Peggy O’Neil Jones
- Laura Summers has volunteered to do something on Second Life/social networking. Su will check with her.
- Kathy Schrock offered to do a remote session on Web 2.0 – The board did not feel this would be successful.
- Kim Ackerman – Wikis/Podcasts
- Phil Goerner – Voicethread – Missy will contact Phil & Kim. She could also just do this with Kim.
- iGoogle – JoAnn can teach this

We will continue discussions and planning electronically throughout the next couple of months before our next CASL board meeting in April.

4. **CAL Budget process and results:** Su announced the CASL budget has been approved by the CAL Budget Committee. Some items were moved to the account managed by the Executive Secretary and the membership committee:

\$50.	Office Supplies
\$240.	Board meetings, gifts, awards
\$210.	Complimentary Memberships
\$500.	Sub pay
\$2000.	Board mileage
\$6,300	Staffing/Contract labor
<u>\$3,000</u>	Workshop Expenses (TIE/CASL)
Total	\$12,300.

(At the CAL Board meeting on 2/1/08 our request to charge a special fee of \$60 for either members or non-members at the summer leadership workshop was approved.)

Su also mentioned that any contracts must be signed by the CAL President or the CAL Executive secretary, so we must remember this when we contract for our keynote.

## VIII. Other

*Colorado Libraries:* We have 3 people “job sharing” for the School Libraries. What we need are writers to submit quarterly articles. JoAnn has an article coming out in the next issue. Sherry had an article published last fall. Nance & Stevan Kalmon previously submitted an article that took a year to be published.

TIE proposals are due today.

Newsletter articles are due to JoAnn by Monday. In the future, JoAnn will email the board to remind them of the due date.

The board adjourned at approximately 12:20 without having time to discuss the following agenda items:

- 5.5 CAL Board Endorsement Policy
6. CAL Memberships – OLD and NEW
7. CAL Conference/Membership: Discuss evaluations and moving forward
8. Colorado Read-to-Achieve Commission Nominees

Next meeting: April 19, 2008