

Minutes CASL Board
Ross University Hills Library
March 28, 2009

*Present: Mike Herr, Diane Caro, Nance Nassar, Heidi Baker, Susan Gilbert, David Sanger, On-line:
Jenna Cook, Sue Eckhardt, JoAnn Perry*

1. Meeting called to order by Susan.
2. Minutes of Feb. 28 accepted as printed. Acceptance moved by Mike Herr, Seconded by Dave Sanger
3. Resignation of Jen Cotton as President-elect discussed. Jen has indicated that she must resign for personal reasons; Susan asked her for a formal letter of resignation. Once here resignation is official, an email will be sent to the membership seeking nominations for the vacant position.
4. Discussion of TIE and CASL preconference session.
 - a. David Loertscher is confirmed as the keynote speaker. The focus of his presentation will be “libraries are not just for books anymore.” He has agreed to also participate in an afternoon breakout session.
 - b. The CAL website now has information on the preconference.
 - c. The committee discussed registration options
 - d. Mesa County Schools and Adams 12 Schools have indicated they will send a group of librarians to the session. All the Cherry Creek High School librarians are planning to attend.
 - e. A subcommittee was formed to plan the schedule for the day. Diane Caro will chair the group. Members volunteering include Mike Herr and JoAnn Perry. Nancy White and Jody Gehrig will be asked if they want to participate. An opportunity to network was suggested.
 - f. We still do not have information on the ABC-CLIO grant application.
 - g. Laura Summers work with Brent Wilson to arrange UCD credit for the day.
 - h. We need to work on membership requests with attendees if they are not currently CASL members.
 - i. Mike Herr will include appropriate library related book titles in the bookstore. JoAnn will supply him with a contact at ALA to get some of their titles.
 - j. Maria Gordon has volunteered to help with the technology setup for the day.
5. Report on the Meet and Greet
 - a. The Colorado Springs group, hosted by Nancy White had a good turnout with 22 attendees.
 - b. The Cherry Creek group met at the District Library and had about 12 attendees. It was a good, welcoming discussion about school libraries and CASL.
6. Promoting CASL
 - a. Susan has contacted the incoming president of the state PTA organization about some type of partnership. She seems to be interested in pursuing it.
 - b. The possibility of a partnership with The Power Library Program was discussed. Jody Gehrig, Molly Gibney and Judy Barnett will meet with Nance Nassar for further discussion.
 - c. CASL will have a table at the Teen Literature Conference on April 4.
7. Advocacy—The group brainstormed ideas.

- a. April is School Library Media Month. It is a good time to remind members to promote their programs.
 - b. It would be good if we could find some research on the effects of public relations on support for school libraries.
 - c. ALA is looking for volunteers willing to promote YALSA (Young Adult Library Services Association). It would be good to have a school person volunteer.
 - d. CASL could consider offering webinars as a possible training tool to attract new members.
 - e. Our blog continues to be read. We need to keep posting ideas for discussion.
 - f. Inviting a school board member to visit your library is a good technique. Have them see a normal day in the library.
 - g. Invite teachers to your library. They are your best advocates. Display student work, show new materials, have a contest, etc.
8. Committee Reports
- a. The AASL report will be emailed. AASL has redesigned its website. Learning4Life, AASL's implementation plan for the new standards will hold "events" on Wednesdays during April.
 - b. CAL Conference --May 17 is the deadline for proposing a conference presentation. Group discusses possible topics including Empowering School Librarians and Advocacy.
 - c. Legislative—Our library district bill passes easily. The legislature is now dealing with budget issues. The School Finance Act and the Long Bill deal with the budget. Last Wednesday Jody Howard made a presentation about school libraries to the Joint Education Committees of the Legislature.
 - d. Membership—No new information
 - e. Awards—CAL awards are being redesigned. They are more generic and CASL may need to do something on their own.
 - f. Continuing Ed.—Currently the group is planning for the Durango Days presentation in September.
 - g. Revitalization Task Force—Su Eckhardt volunteered to serve on the policy review subcommittee.
 - h. Standards—Documents relating to standards review are now available on the CDE website.
 - i. Grant Committee—This committee will meet April 30 at Cherry Creek High School at 9:00 am Members include: Heidi Baker, Nance Nassar, JoAnn Perry and Jenna Cook
9. Discussion was held regarding the CASL 2009 Goals and Objectives Document. Some suggestions included:
- a. Getting Librarians to connect with their local PTA / PTO organizations.
 - b. Susan has offered to attend the state PTA conference on April 24 and 25.
 - c. The group will consider if CASL should add additional committees.
10. Next Meeting—May 23, 2009
- a. Consider having a meeting July 24 at Loveland in conjunction with the CAL retreat.

Meeting adjourned at 12:20.