



Workshops: Friday, November 9




<p>Friday, November 9 10:15 am Aspen</p>	<p>The Library on the Web: Ideas From Colorado Innovators What's new in library Web sites? How does online content fit with library goals? What techniques are being used to create engaging library Web sites? These are just a few questions and topics covered by this lively group of Web content coordinators from public and academic libraries. Join this panel of Web innovators for a discussion of library Web site design and content. Walk away with practical ideas for improving your web presence. <i>Presenting: Sharon Morris, Colorado State Library; Moira Ash, Douglas County Libraries; Cynthia Kiyotake, Arapahoe Library District; Nina McHale, Auraria Library</i></p>
<p>Friday, November 9 10:15 am Beaver Creek</p>	<p>National Board Certification: A Journey Worth Taking Participants at this session will learn about the National Board certification (trademark) process as well as the benefits of pursuing becoming a board-certified teacher-librarian. <i>Presenting: Rebecca Russell, Fireside Elementary (Boulder Valley School District); Jonathan Warshaw, Foothills Elementary (Boulder Valley School District)</i></p>
<p>Friday, November 9 10:15 am Breckenridge</p>	<p>Anime? Participants will learn about the history of anime, some of its influences, and create a flip drawing that will come to life. After the "hands-on" portion of the presentation, participants will watch clips of several anime features that have literature connections or are favorites of the presenter. Additional information about anime clubs will be presented. <i>Presenting: Anthony LaCombe, Bemis Public Library</i></p>
<p>Friday, November 9 10:15 am Trade Center C</p> 	<p>Function, Form and Future of Electronic Resource and Access Management Systems <i>Sponsored by BCR</i> In every type of library, the focus is increasingly on the funding, usage, and access to electronic resources. Every department in the library is involved with electronic resources, which are becoming a bigger part of the materials budget, increasing the need for a centralized knowledge base to record expenses, outages, licensing, use statistics, and more. Representatives from four vendors will outline the critical areas libraries need to consider in the planning for and selection of an electronic resource management system, such interoperability with current systems, consolidation of applications, availability and training of staff and centralization of e-resource information. <i>Presenting: Dodie Ownes, Stacks; Sandy Hurd, Innovative Interfaces; Rose Nelson, Colorado Alliance of Research Libraries; Ted Koppel, Ex Libris; Steve DiStasio, Serials Solutions</i></p>
<p>Friday, November 9 10:15 am Steamboat</p>	<p>Managing Your Boss Without Kissing Up! Your career success is tied to the most important relationship you have at work -- to your boss! You can improve your workplace skills, organizational awareness, and professionalism by adopting 'managing up' techniques -- and you can do it without pandering or kissing up! <i>Presenting: Valerie Horton, Colorado Library Consortium</i></p>
<p>Friday, November 9 10:15 am Silverton</p>	<p>Colorado Humanities Programs and Grants for Your Library Colorado Humanities offers support for living history programs that can be hosted at your library, such as Chautauqua presentations by scholars in their speakers bureau and Young Chautauqua, a program for students. Colorado Humanities also awards grants twice yearly to organizations to help them present quality humanities programming. Grants awarded recently to libraries include two "One Book" programs and a symposium. Learn what opportunities exist for your library and how to apply for them. <i>Presenting: Josephine Jones, Colorado Humanities & Center for the Book; Margaret Coval, Colorado Humanities</i></p>
<p>Friday, November 9 10:15 am Telluride</p>	<p>Floating Collections - Is it Time for Your Library to Convert? A floating collection is a system where materials have no permanent home; items are shelved where they are checked in rather than being returned to an owning location. Learn the reasons floating collections are becoming popular with libraries across the country as Jefferson County Public Library staff share the benefits and challenges of working in a floating collection environment. <i>Presenting: Ann Cress, Kathy Halloran, and Kathy Munch, Jefferson County Public Library</i></p>

Workshops: Friday, November 9 Continued

<p>Friday, November 9 10:15 am Vail</p>	<p>What's It Worth to You? A Return-on-Investment Study of Selected Colorado Public Libraries In a political environment where communities are demanding quantifiable results for the tax dollars they invest in public institutions, Return-on-Investment (ROI) studies have become a popular way to express the value of public library services in specific dollar-and-cents terms. This program will present the findings of the recent ROI study of eight Colorado public libraries. Learn how ROI can help your library demonstrate that libraries are a good investment of limited public funds. <i>Presenting: Nicolle Steffen and Zeth Lietzau, Library Research Service - Colorado State Library</i></p>
<p>Friday, November 9 10:15 am Trade Center D</p>	<p>JumpStart Your Library with Hands on Activities What type of learning method is more appealing to a child -- a worksheet or materials that allow manipulation and peer interaction? This workshop will demonstrate hands on materials that keep students mentally engaged and foster a deeper understanding of how to navigate the library, while giving instructors a simple method to ascertain student mastery. The activities can be used with grades one through four. The presenter's series of three books, <i>JumpStart Your Library</i>, offers blackline masters for the manipulatives demonstrated. <i>Presenting: Judith Snyder, retired librarian from Cherry Creek Schools</i></p>
<p>Friday, November 9 1:45 pm Aspen</p>	<p>Bridging the Gap Between Systems/IT and Librarians What makes a successful technology effort? The actual technology is only a part of it. True success and satisfaction for IT staff and librarians alike comes from understanding the people who make things happen and understanding your library's role. Part of your job as systems manager is to bridge those needs. But it's tough. Come to this fun, dynamic session for a serious look at systems management. Whether you are a seasoned manager or someone who has just been kicked upstairs, come to consider, share and discuss new ways to be the hub that helps make your entire organization successful. Although presented from the perspective of systems/IT, the general message can apply to all library managers. <i>Presenting: Carson Block, Fort Collins Regional Library District</i></p>
<p>Friday, November 9 1:45 pm Beaver Creek</p> 	<p>Alternate Assumptions About the Future of the Academic Library Sponsored by Colorado State University Libraries Do the ACRL assumptions go far enough toward preparing academic librarians for the future? It seems, regardless of our best efforts, the allure of the new profit-driven information technologies are superseding the library as a first and final option in information needs. This session is intended to stimulate thinking, beyond the ACRL assumptions, about a future where portable universal information technology dominates the information dissemination paradigm. <i>Presenting: David Pappas</i></p>
<p>Friday, November 9 1:45 pm Breckenridge</p>	<p>Out for Life In 2006, almost 7,000 offenders were released by the Colorado Department of Corrections into communities across Colorado; more than half return to prison within three years. Librarians inside the state's prisons and those in Colorado's communities can play an important role in assisting with offenders' success after release. Learn how you can help provide ex-offenders in your community with the resources they need to succeed. <i>Presenting: Diane Walden, Colorado State Library; Darlene Cole, Fremont Correctional Facility Library; Linda Hyatt, Colorado Territorial Correctional Facility Library</i></p>
<p>Friday, November 9 1:45 pm Trade Center C</p>	<p>How Does Your Web Page Sound? Have you browsed your library's Web site with a screen reader? Maybe you're familiar with the rules of 508 Web compliance, and maybe you're even religious about checking the images on your Web site for alt tags. But do you ever wonder about those specific rules and why they matter? See what happens when a screen reader (JAWS will be used) encounters common problems in the coding of a Web page. Find out what drives patrons who use screen readers crazy and how you can avoid those pitfalls in the online resources your library provides. This session will include a brief introduction to/review of the basic rules of 508 compliance. <i>Presenting: Nina McHale, Auraria Library</i></p>

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<p>Friday, November 9 1:45 pm Steamboat</p>	<p>Community Service and Literacy Enrichment: The Reading Buddies Program Reading Buddies is Lafayette Public Library's award-winning program that pairs teen volunteers and young children for one-on-one reading and group activities once a week. This is a simple way to engage the teens in your community and to provide literacy enrichment for younger children in a fun, relaxed atmosphere. The program can be implemented at public or school libraries. During this interactive session, learn how to create or expand a Reading Buddies program at your library. Attendees will receive a program manual full of templates, training tips, and activity ideas. <i>Presenting: Betsy Stroomer, Estela Kennon, Sarah Dodson-Knight, Lafayette Public Library</i></p>
<p>Friday, November 9 1:45 pm Silverton</p>	<p>What's the Fuss About Early Literacy? Early literacy encompasses pre-reading skills for children birth to seven. Libraries provide a valuable community service when they incorporate early literacy tips and techniques into their children's activities. AND they position themselves as important players in community decision-making as well as possible recipients for financial support. Get a quick overview of the methodology and plug into the new statewide network of Every Child Ready to Read @your library participants. <i>Presenting: Bonnie McCune and Robbie Marks, Colorado State Library</i></p>
<p>Friday, November 9 1:45 pm Telluride</p>	<p>Using the WorldCat Collection Analysis Service to Evaluate and Update an Academic Library Collection: Our Experience at Colorado State University-Pueblo This presentation will describe the WorldCat Collection Analysis Service and how it was used at Colorado State University-Pueblo to evaluate its book collection by subject area and to compare each subject area to its peer libraries' collections in order to identify gaps or overlaps as well as uniquely held titles. The presenter, who was the team leader, will focus on the timeline and the process used to complete the project with a team of librarians and library staff at CSU-Pueblo. She will describe the challenges encountered throughout the process as well as the positive final outcome of filling the shelves with new books. <i>Presenting: Margaret Kleszynski, Collection Development Librarian, Colorado State University-Pueblo</i></p>
<p>Friday, November 9 1:45 pm Vail</p>	<p>Tu Biblioteca Hoy/Your Library Today: An IMLS Grant at Denver Public Library Denver Public Library (DPL) is the recipient of a National Leadership Grant for Advancing Learning Communities from the Institute for Museum and Library Services (IMLS). The award of \$960,595 is for three years. Tu Biblioteca Hoy (TBH) offers programs that welcome Hispanics and other immigrants, both children and adults, to the library, and engages them in improving their language skills, obtaining educational credentials, overcoming various obstacles and achieving their full potential. This presentation will discuss the components of the IMLS project proposal; the demographics of the community the served by the grant; the challenges of meeting the needs of a growing number of immigrant populations; designing and implementing specialized classes and programs; and the process for and results of outcomes-based program evaluation. <i>Presenting: Megan Kinney, Sara Anders, Danny Walker, Thora Hanson, Denver Public Library</i></p>
<p>Friday, November 9 1:45 pm Trade Center D</p> 	<p>Avatar Meets Marian: Updating Our Roles as 21st Century School Librarians <i>"Sponsored by BCR"</i> Blog this, Wiki that, and now you want me to Podcast?" What does it mean to be a 21st Century School Librarian? Come explore this topic as the presenters discuss the changing image of the 21st Century School Librarian. They will share how simple technology-based virtual tools and instructional strategies for today's students can improve student achievement and make your library the learning hub of the school. <i>Presenting: Dr. Laura Summers, University of Colorado at Denver School Library Program; and Diane Caro, Broomfield High School Librarian, Boulder Valley School District</i></p>
<p>Friday, November 9 3:15 pm Aspen</p>	<p>The Biblioblog Talk: Library Weblogs Summarized So You Can Decide Whether or Not They Are Worth Reading You've been to booktalks, now come hear some "blogtalks." With the hundreds of library-oriented blogs (biblioblogs) that exist today, it may be difficult to find and decide which blogs may be worthy of your time to read. Come to this blogtalk to learn about why you should be reading biblioblogs, and which blogs may be useful for you to read for your professional development, or possibly even your entertainment pleasure. <i>Presenting: Emilie Satterwhite, Pikes Peak Library District</i></p>

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<p>Friday, November 9 3:15 pm Beaver Creek</p>	<p>Scholarly Communication: What Is It, Why Should We Care, and What Can We Do? What is scholarly communication? Why is scholarly communication in crisis? Learn about scholarly communication and what is happening internationally, nationally and locally to address scholarly communication issues. The presenters will share what they learned at the third Institute on Scholarly Communication sponsored by the Association of College and Research Libraries (ACRL) and the Association of Research Libraries (ARL). They will also discuss the initiatives being undertaken at their own institution, the University of Northern Colorado, including participation in the institutional repository being developed by the Colorado Alliance of Research Libraries. <i>Presenting: Jayati Chaudhuri, Joan Lamborn, and Helen Reed, University of Northern Colorado</i></p>
<p>Friday, November 9 3:15 pm Breckenridge</p>	<p>The Once and Future Library: Managing the Identity Crisis from the Front Lines While 99 percent of libraries now provide free Internet access and most provide electronic collections and online services, many residents are unfamiliar with these services and do not see libraries as providing services that fit with their current lifestyles. Boulder Public Library has taken the challenge and through various approaches, has slowly made inroads to changing the identity of the library in the public's mind. Find out how ordinary librarians on a budget can change those perceptions in their communities. <i>Presenting: Melinda Mattingly and Lynn Reed, Boulder Public Library</i></p>
<p>Friday, November 9 3:15 pm Trade Center C</p>	<p>Is SUSHI on Your Menu? What is this thing called SUSHI and why is everyone talking about it? An ambitious group of serials specialists came together in 2005, determined to build a tool that would ease the pain of gathering e-resource usage statistics. Their work completed in record time, the Standardized Usage Statistics Harvesting Initiative (SUSHI) moved rapidly towards publication as a full-fledged NISO Standard, Z39.93. SUSHI utilizes a Web services approach for gathering and consolidating COUNTER statistics. SUSHI has the potential to streamline processes that now consume untold hours of staff time each month by using pre-set, automated, harvesting techniques. How does SUSHI fit within the realm of e-resource acquisition, management, and access? What else is coming that will help serialists control electronic resources? <i>Presenting: Sandy Hurd, Innovative Interfaces</i></p>
<p>Friday, November 9 3:15 pm Steamboat</p>	<p>More Power to You! Gale's PowerSearch Enables Students to Simplify Searching and Improve Research Join us as we demonstrate the value of Gale PowerSearch. Host to more than 17,000 periodicals on InfoTrac and nearly 2,000 volumes of major reference works on the Gale Virtual Reference Library, PowerSearch is the ultimate library resource, developed with your students in mind. We'll also share details about enhancements to the Thomson Gale PowerSearch platform, with tools to effectively manage your students' information needs. You will also hear how media specialists all over the world are taking full advantage of the benefits of PowerSearch, including work we are doing with some of the nation's best school districts. <i>Presenting: Kara Wilkes and Nader Qaimari, Thomson Gale</i></p>
<p>Friday, November 9 3:15 pm Silverton</p>	<p>Library Merchandising 101: Creating a Dynamic Library Environment Ready to jazz up your library? Not sure exactly where to put signage? Want to do exciting displays? Can't figure out how to get patrons to use your new services? This program will give you the basics of making your library engaging and relevant the moment the patrons walk in the door. Proper library merchandising is a form of branding for your library as well as really giving the customer what they want. A pleasant, relevant library just waiting to be explored! Get the basics of the walk-through evaluation, exciting display techniques, tricks and tips for signage patrons will actually read, and ways to get your staff excited and involved. Library merchandising is both physical and mental. Getting the staff on board is vital. Introduced correctly, merchandising can also invigorate your staff and improve morale. You will be able to walk out of this workshop with ideas you can apply immediately when you get back to your library, often at little or no cost! <i>Presenting: Melissa Powell, The Library Girl Consulting</i></p>
<p>Friday, November 9 3:15 pm Telluride</p>	<p>Get Social to Get Teens Need ideas on how to draw teens to your events and/or Web site? Find out what Web marketing strategies have worked at the Denver Public Library by using social networks, such as YouTube and MySpace <i>Presenting: Cassi Pretlow, Denver Public Library</i></p>

Workshops: Friday, November 9 Continued

<p>Friday, November 9 3:15 pm Vail</p>	<p>See Sally Kick Ass: A Librarian's Guide to Personal Safety. 'Enhancing Your Personal Safety' is a workshop that addresses the increasing level of violence in today's school system. This discussion and kinesthetic based instruction help increase the awareness and safety while providing basic hands-on, low impact training to use if situations arise. How do you stay safe? There are simple tactics that dramatically reduce the probability of an adverse situation, both at school and in everyday activities. This workshop will teach you simple safety tips to incorporate into everyday life along with how to project a stronger image, techniques of verbal self-defense, and ways to hone your situational awareness. This workshop is beneficial for your faculty and staff and explains why personal safety is an essential, though often neglected, resource that should be found in every library. <i>Presenting: Fred Vogt</i></p>
<p>Friday, November 9 3:15 pm Trade Center D</p>	<p>Colorado Blue Spruce Book Award 2008 Each year, the Colorado Blue Spruce Young Adult Book Award recognizes the book that Colorado middle and high school students feel is the best. Teens nominate their favorite titles and select the winner -- adults do not vote -- so the Blue Spruce nominees are a list of what teens are really reading. Come be entertained and educated by 21 exciting book talks about the nominated titles for 2008. <i>Presenting: Sam Marsh, Rampart Library District; Jenna Obee, Jefferson County Public Library</i></p>