

# Colorado Association of Libraries Advertising Rates 2008



Colorado Association of Libraries  
12081 W. Alameda Pkwy. #427 • Lakewood, CO 80228  
Phone 303/463-6400 • Email: [executivedirector@cal-webs.org](mailto:executivedirector@cal-webs.org)

## Colorado Libraries Advertising Contract

Submit this contract to the address above or fax to 303/275-2225.

Page	Measurements	Full Cost	CAL Member Rate
Inside Front Cover - Black (4 color available for additional charge: please inquire)	7" W x 10" H	\$400	\$325
Inside Back Cover - Black (4 color available for additional charge: please inquire)	7" W x 10" H	\$400	\$325
Full Page - Black	7" W x 10" H	\$300	\$225
½ Page Horizontal - Black	7" W x 5" H	\$200	\$150
½ Page Vertical - Black	3" W x 10" H	\$200	\$150
1/4 Page Horizontal - Black	7" W x 2" H	\$135	\$110
1/4 Page Vertical - Black	3" W x 5" H	\$135	\$110
Business Card Size		\$80	\$60

**Submit your ad electronically to: [ads@cal-webs.org](mailto:ads@cal-webs.org). Only electronic submissions are accepted.**

**Format:** We can accept any *standard* electronic format, but prefer PDF.

**Deadlines:**           •January 15                   •April 15                   •July 15                   •October 15

**Payment:** You may submit payment by mail or we can to bill you. Make payment by check, Visa, or MasterCard.

**Submitted by:** (Please type or print)

Name	Title
Company	Address
City	State and Zip code
Phone	Fax
Email	Note
Visa/MasterCard Number	Expiration Date:
Name on credit card	
Billing address (street or PO, city, state, and zip)	