

Hanson, Kathlene and H. Frank Cervone. *Using Interactive Technologies in Libraries: Library and Information Technology Association (LITA) Guide #13*. Neal-Schuman Publishers Inc., NY (2007) 105p. \$59.95. (ISBN: 1555706126)

This is the perfect 100 page quick read for any librarian interested in how web 2.0 technologies fit into their library contexts. The four focuses are RSS, Wiki, Blog, and Podcasting. The author includes plenty of resources to extend your knowledge into actual application. The Wiki chapter gives good ideas for designing a research Wiki for users where the information is immediate and purposeful because it is easy for the librarian to monitor and update. The Podcasting chapter is bursting with freeware links that help you start a Podcast RSS directory. In the blog chapter, the authors suggest that as a specialist, the librarian has to really weigh if the cost in time and energy for certain new technologies, especially blogging, is worth it. They offer ways to market blogging to the academic and school level users.

I appreciated this book because the authors defined the new technologies in web 2.0 clearly and precisely, while at the same time described efficient use of the technologies in real libraries and offered a wealth of resources.

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