

Kroski, Ellyssa. *Web 2.0 for Librarians and Information Professionals*. New York: Neal-Schuman Publishers, Inc., 2008. 209p. \$75.00 (ISBN: 978-1-55570-614-2)

Ellyssa Kroski explains Web 2.0 technologies in an accessible, thorough manner. Her excitement for these tools comes through as she explains Web 2.0, blogs, RSS and newsreaders, wikis, social bookmarking, photo sharing, social cataloging, video sharing, personalized start pages, social networking software, vertical search engines, social news, answers technology, virtual worlds, productivity tools, podcasting, and mashups.

The book is designed to be used in discrete parts (for future reference) but may be read from cover to cover if needed. Chapters are short and to the point but with much detail. Each explains what the tool is; how libraries, organizations, and librarians are using them; what the best practices are; and where additional information (both digital and print) is found. Beginners as well as more experienced users of these technologies will benefit from this book. With plenty of figures, a glossary, tables, and examples, it is well-organized and the information is easy to find quickly. *Web 2.0 for Librarians and Information Professionals* is useful to those professionals (public, academic, special, and school librarians) who want to explore these tools as well as for those who want to implement them on a small or large scale in their organizations.

Ellyssa Kroski is a Reference Librarian for Columbia University and has over 10 years experience with information and Internet technologies and specializes in Web 2.0 technologies. She holds an MLIS from Long Island University. For more information from Ellyssa, access her website at <http://www.ellysakroski.com/> and her blog at <http://infotangle.blogspot.com/>.

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